SOFT CONTROL Art, Science and the Technological Unconcious

21.10.2012 Biblioteca da Sociedade Martins Sarmento Guimarães, Portugal

Unconscious Interferents is a first draft action of Soft Control - Technological Unconscious in Portugal. It is a prelude shaped as an exploratory work, with a cross-work of diverse artistic and technological experiences.

The participants in this action are agents from the different project network co-organisers.

The Soft Control project seeks to develop the concept of "Unconscious Technology" (as explained initially by the curator Dimitri Bulatov) being represented in Portugal by the Faculty of Fine Arts of Porto. The project addresses the artistic creation as an research exploratory approach on the presence and gradual penetration of technology in the daily human unconscious. The project is based on a series of laboratory/ experimental spaces across Europe, which act as "nodes" in a network of exchange of agents and exhibitions.

## Invited Artists John Grzinich, Jonathan Saldanha, Pedro Tudela

## 21st October 14:30

Uncounscious interference: art and science practices

## www.softcontrol.info

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