

NMCB arhiv 19. 1.–22. 1. 2012

STUDY VISIT PLYMOUTH, UK, 19. 1.–22. 1. 2012

SCHEDULE

THURSDAY, 19. 1. 2012

arrival (late in the evening)

FRIDAY, 20. 1. 2012

Trans-technology Research centre (visit)

<http://trans-techresearch.net/>

Faculty of Arts / Plymouth University (visit)

<http://www.plymouth.ac.uk/>

Pensinsula Arts - Univeristy cultural organisation (including a gallery)

<http://www.plymouth.ac.uk/pages/view.asp?page=8132>

Plymouth Arts Centre

<http://www.plymouthartscentre.org/>

Plymouth University's Dome

SATURDAY, 21. 1. 2012

Expert Seminar: 'Screening the Sublime'

This Expert Seminar is one-day public event intended to share research findings of a three year EU research project 'Technology, Exchange and Flow: Artistic Media Practices and Commercial Application' funded by HERA (ESF). The seminar is the third in a series of public events exploring the relationship between creativity and innovation in the traffic between industrial film, new media arts and the commercial exploitation of audiovisual media in the mid 20th century.

Location: Plymouth University: Jill Craigie Cinema (Roland Levinsky Building)

Programme

Saturday, 21. January 2012:

10:00 – 12:00 Keynotes / Screening

10:00 – 10:15 Opening remarks Prof. Dr. Michael Punt

10:15 – 11:00 Keynote Presentation Prof. Malcolm LeGrice

11:00 – 11:45 Keynote Presentation Prof. Tony Hill

11:45 – 12:15 Screening Research Materials / Plymouth Team

afternoon

13:30 – 17:15 Research Presentations

13:30 – 14:15 Dr. Martha Blassnigg (Plymouth University) 'Reflections on the Im/material in the Perception of Audio-Visual Media'

14:15 – 15:00 Martyn Woodward (Plymouth University) 'Screening a Puff: Advertising Film and the Enduring Forms of Modernism'

15:30 – 16:15 Prof. dr. Bert Hogenkamp (VU University) 'Searching for Professionalism, Creativity, and Progress in Sponsored Film and Television Advertising'

16:15 – 17:00 Prof. Dr. Margarete Jahrmann / Prof. Brigitte Felderer (University of Applied Arts, Vienna) 'Exhibiting the Subliminal. An ARG as Rabbit Hole to Research'

17:00 – 17:15 Closing Remarks

<http://heranet.info/tef/index>

Technology, Exchange and Flow: Artistic Media Practices & Commercial Application (TEF)

SUNDAY, 22. 1. 2012

Meeting

Prof. Dr. Michael Punt, University of Plymouth

<http://en.wikipedia.org/wiki/Plymouth>