

## Unlocking the public realm: How arts and design transform urban space

Friday, 29 July 2012  
9:00am – 6.00pm

### Programme of events

MORNING SESSION		
09:00 – 09:30	Registration	Tea and coffee to be served during registration
09:30 – 09:45	Welcome	Tricia Austin, Course Director MA Creative Practice for Narrative Environments (CSM)
09:45 – 10:45	<b>Panel 1:</b>	<b>Getting involved: Encouraging participation</b>
	Fred Manson	Associate Director, Heatherwick Studio
	Coralie Palmer	Social Entrepreneurship Consultant
	Gill Henderson (Chair)	Central Saint Martins
10:45 – 11:15	<b>BREAK</b>	
11:15 – 12:15	<b>Panel 2:</b>	<b>The big picture: Arts, design and city regeneration</b>
	Roger Madelin	Joint Chief Executive, Argent
	Adriana Marques	Principal Advisor for Arts and Culture - Capital Projects Regeneration & Community Partnerships London Legacy Development Corporation
	Ziona Strelitz (Chair)	Director, ZZA Responsive User Environments
12:15 – 13:15	<b>LUNCH</b>	

AFTERNOON SESSION		
13.15 – 14:30	Panel 3:	Creating touchpoints: Art and Design Interventions in Practice
	EU-PA Project 1	‘SkillsCycle’
	The Decorators	Designers, artists and architects collective
	Ben Roberts	Programme co-ordinator, Camden Arts Centre talking about Junction: North London Cultural Consortium
	Dejan Pestotnik	KIBLA, The Association for Culture and Education in Maribor, Slovenia
14:30 – 15:00	BREAK	
15:00 – 16:15	Panel 4:	Sharing the story: Integrating the digital
	EU-PA Project 2	‘Soundbridge 2025’
	Connie Freyer	Director, Troika
	Yomi Ayeni	Digital Strategist
	Michal Marianek	CIANT, the International Centre for Art and New Technologies in Prague, Czech Republic
16:15 – 16:30	BREAK	

16:30 – 17:45		Panel 5: What is cultural-led regeneration?: Debating the issues
	EU-PA Project 3	'Talking Crest'
	Paul Williams	Associate Director, Stanton Williams Architects
	Scott Burnham	Urban Strategist, Creative Director and writer
	Ziona Strellitz (Chair)	Director, ZZA Responsive User Environments
	Closing Notes	Tricia Austin, CSM
18:30		The Launch of 'Soundbridge 2025' project and serving of refreshments

### About Soundbridge 2025

Soundbridge 2025 is part of the EU-PA initiative, an international, EU-funded research project investigating culture-led city regeneration.

Students from MA Creative Practice for Narrative Environments and BA Graphic Design at Central Saint Martins, University of the Arts London have developed the project. They have worked in multidisciplinary teams with local communities, local businesses and artists and designers from Italy, Slovenia and Prague to produce a gift of sound created by the present communities of King's Cross, for the communities of the future.

This collection of sounds, stories and memories has been recorded onto a vinyl disc that will act as a sound capsule to be opened in 2025. This evening event celebrates the burial of the sound capsule as well as the King's Cross community's participation in the area's development.

