

- Calendar for the London Workshop
- How to publicize the event?
- To dos and action list for the first 6 months

// 13.00 – 14.00

Lunch break

// 14.00 - 15.30

WP3: OUTREACHING EVENTS – SHOWCASING AND EXPERIENCE ARTS
(Discussion moderated by CSM)

Presentations from CSM, KIBLA, CJ, CIANT (10 min per partner followed by open discussion)

Issues to be addressed:

- What to showcase?
- Where to showcase?
- Ownership of creative works?
- Which high level outputs can be expected? Installations, performance?
- Which alliances can be built with local actors and stakeholders?
- Which tools to present the workshops outcomes?
- Action list for the first 6 months

// 15.30 – 16.00

Coffee break

// 16.00 - 17.30

WP4 DISSEMIANATION (Discussion moderated by KIBLA)

Presentations from CSM (web site and graphics), KIBLA, CJ (Dissemination Plan)

Issues to be tackled:

- Coordinated project image: look and feel issues, templates, Project logo
- Preliminary dissemination plan and key messages to be disseminated
- How the city packs will look like?
- Web site? Which use cases? Which functions? Portal structure: country pages? Which social web technologies to integrate? Which DNS? Which content to deliver? (CSM)
- Should the Website concern strictly the project, or could became a platform where artists can publish their profiles and art works?
- Designing the project brochure and multimedia presentation: which messages to disseminate? Which information to highlight?
- IPR policy, protect, valorize and circulate project creative outputs
- To dos and action list for the next 6 months

// 17.30 – 17.45

Any other business

// 17.45 – 18.00

Wrap-up session

// 20.15

Social dinner and informal discussions

PARTNERS:

Comune di Jesolo (Jesolo Municipality, coordinator), Jesolo, Italy

University of the Arts of London-Central Saint Martins (UAL-CSM), London, UK

ACE KIBLA, Maribor, Slovenia

International Centre for Art and New Technologies (CIANT), Prague, Czech Republic