EU-PA: EuroPA - European Public Art October 14–15, 2011

Kick off meeting, Jesolo, Italy (October 14–15, 2011)

Agenda

//9.30 - 10.00 Registration and welcome coffee break Welcome and introduction (CJ)

// 10.30 – 11.30

// 10.15 – 10.30

WP1 MAPPING ACTIVITIES (Discussion moderated by CSM)

Presentation from CSM, KIBLA, CJ and CIANT (10 min per partner followed by open discussion)

Tour de table: presenting individual participants and their organizations role, motivation and

- Which data and information to harvest?
- How and who to engage in the mapping activities?

expectation from the project. (2 min per person).

- Creating and sharing lists of artists to be mobilized within the project: criteria for selection and collection of profiles
- How do we expect to carry out mapping?
- Which criteria to be used in sampling territories and areas for intervention?
- Which technologies and methodology to be used to harvest data?
- How to present and query data? How the expected database will look like?
- Tentative calendar for the London activities
- How to plan collaboration of partners into mapping activities so to create multi-partners activities?
- To dos and action list for the first 6 months

// 11.30 - 12.00

Coffee break

// 12.00 – 13.00

WP2: CREATIVE HANDS ON WORKSHOP FOR URBAN AND ARTISTIC EXPERIMENTATION (discussion moderated by CSM)

Presentations from CSM, KIBLA, CJ, CIANT (10 min per partner followed by open discussion)

Issues to be debated:

- Conceptual design of the workshops and expected outcomes
- Which Tutors, artists and Experts to invite?
- Creating a database of artists/architects and creative practitioners
- How mix local and international expertise and contribution from the partners?
- Which themes will feature the 3 workshops?
- Which target audience and expected number of participants?
- Which business model? Free delivery, participation fees, sponsorship?
- How to document workshop activities?
- Which material and resources, supplies are needed?

- Calendar for the London Workshop
- How to publicize the event?
- To dos and action list for the first 6 months

// 13.00 - 14.00

Lunch break

// 14.00 - 15.30

WP3: OUTREACHING EVENTS – SHOWCASING AND EXPERIENCE ARTS

(Discussion moderated by CSM)

Presentations from CSM, KIBLA, CJ, CIANT (10 min per partner followed by open discussion)

Issues to be addressed:

- What to showcase?
- Where to showcase?
- Ownership of creative works?
- Which high level outputs can be expected? Installations, performance?
- Which alliances can be built with local actors and stakeholders?
- Which tools to present the workshops outcomes?
- Action list for the first 6 months

// 15.30 - 16.00

Coffee break

// 16.00 - 17.30

WP4 DISSEMIANATION (Discussion moderated by KIBLA)

Presentations from CSM (web site and graphics), KIBLA, CJ (Dissemination Plan) Issues to be tackled:

- Coordinated project image: look and feel issues, templates, Project logo
- Preliminary dissemination plan and key messages to be disseminated
- How the city packs will look like?
- Web site? Which use cases? Which functions? Portal structure: country pages? Which social web technologies to integrate? Which DNS? Which content to deliver? (CSM)
- Should the Website concern strictly the project, or could became a platform where artists can publish their profiles and art works?
- Designing the project brochure and multimedia presentation: which messages to disseminate? Which information to highlight?
- IPR policy, protect, valorize and circulate project creative outputs
- To dos and action list for the next 6 months

// 17.30 – 17.45 A

Any other business

// 17.45 – 18.00

Wrap-up session

// 20.15

Social dinner and informal discussions

PARTNERS:

Comune di Jesolo (Jesolo Municipality, coordinator), Jesolo, Italy University of the Arts of London-Central Saint Martins (UAL-CSM), London, UK ACE KIBLA, Maribor, Slovenia

International Centre for Art and New Technologies (CIANT), Prague, Czech Republic