



The Cool Couple: Emozioni Mondiali

10 December 2021–8 January 2022

artKIT

You are kindly invited to the opening of the exhibition **Emozioni Mondiali** of the Italian artist duo **The Cool Couple**, that will take place on **Friday, 10 December 2021, at 6 p.m. at the artKIT art space.**

The Cool Couple, an Italian artistic duo, emerges from the expanding field of contemporary photography. Their multidisciplinary works address the frictions and conflicts that, as they say, arise between images and people. For the first time in Maribor, they present their interactive installation **Emozioni Mondiali**, which humorously and insightfully highlights the discrepancies and intersections between the worlds of art and football - the influence of the market on artistic production, commodification, the role of the spectators, and everything from the celebrity system to the historicization and institutionalization of power. The central element of the installation is a gaming console with a personalized game Pro Evolution Soccer 2018, which consists of teams of artists from different art periods, from the Renaissance to documenta 13, where the spectators participate in the art system and football at the same time - two at first glance different worlds, which, if analyzed through the prism of neoliberalism, are very similar.

Admission is free. You can attend the event in accordance with the RVT protocol and NIJZ recommendations.

< The Cool Couple, *Emozioni Mondiali*, 2015, screen capture

artKIT, Glavni trg 14, Maribor

Opening hours: Monday to Friday from 4 p.m. to 8 p.m., Saturday from 10 a.m. to 2 p.m.



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