

# RURITAGE

## Heritage for Rural Regeneration

RURITAGE seeks to transform rural areas in sustainable development laboratories, through the enhancement of their unique cultural and natural heritage potential.



### PILGRIMAGE

Heritage routes to sacred and historical places are drivers for sustainable and economic growth in many rural areas



### LOCAL FOOD

Using food, wine and gastronomy is a widespread way to improve the economic and environmental sustainability of rural areas



### ART & FESTIVAL

Festivals and arts attract tourists and bring economic resources in many rural areas, promoting youth entrepreneurship and a "creative rural economy"



### MIGRATION

Beyond the challenges presented by the migration crisis, the arrival of "incomers" also creates opportunities for repopulation, growth and rural regeneration



### RESILIENCE

Enhancing Cultural and Natural Heritage against climate change and disasters, rural communities protect themselves and boost economic growth



### LANDSCAPE

Successful examples of participatory landscape management built on heritage is a crucial driver of rural renaissance

**19**  
Rural Heritage Hubs working together

**38**  
Project Partners

**13**  
rural areas selected as Role Models

**6**  
rural areas Replicators for regeneration strategies

**6**  
Systemic

Festival of love – arts connecting heritage and tradition (Slovenia)

Working for Cultural & Natural Heritage as a way for migrants' integration (Germany)

Social innovation & local traditions to react after a disaster in Marche region (Italy)

A brand for discovering local food products and traditions in Rogaland (Norway)

Old traditions & modern world along the pilgrimage route to Hemmaberg (Austria & Slovenia)

Integrated Management of Madra Geopark in Gediz-Bakircay Basins (Turkey)

