KUK Heritage for Rural Regeneration



PILGRIMAGE

Heritage routes to sacred and historical places are drivers for sustainable and economic growth in many rural areas



LOCAL FOOD

Using food, wine and gastronomy is a widespread way to improve the economic and environmental sustainability of rural areas



ART & FESTIVAL

Festivals and arts attract tourists and bring economic resources in many rural areas, promoting youth entrepreneurship and a " creative rural economy"



MIGRATION

Beyond the challenges presented by the migration crisis, the arrival of 'incomers' also creates opportunities for repopulation, growth and rural regeneration





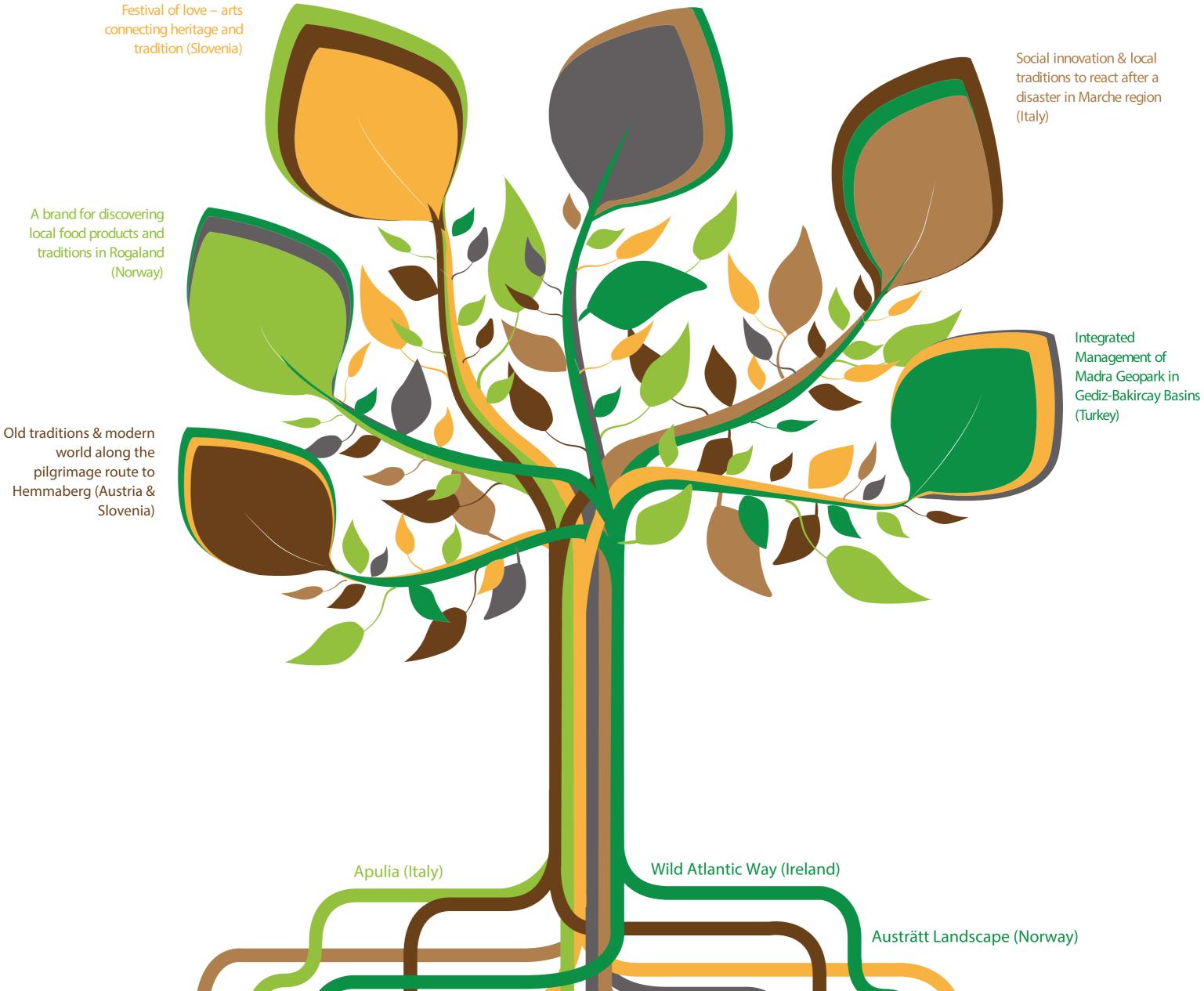
LANDSCAPE

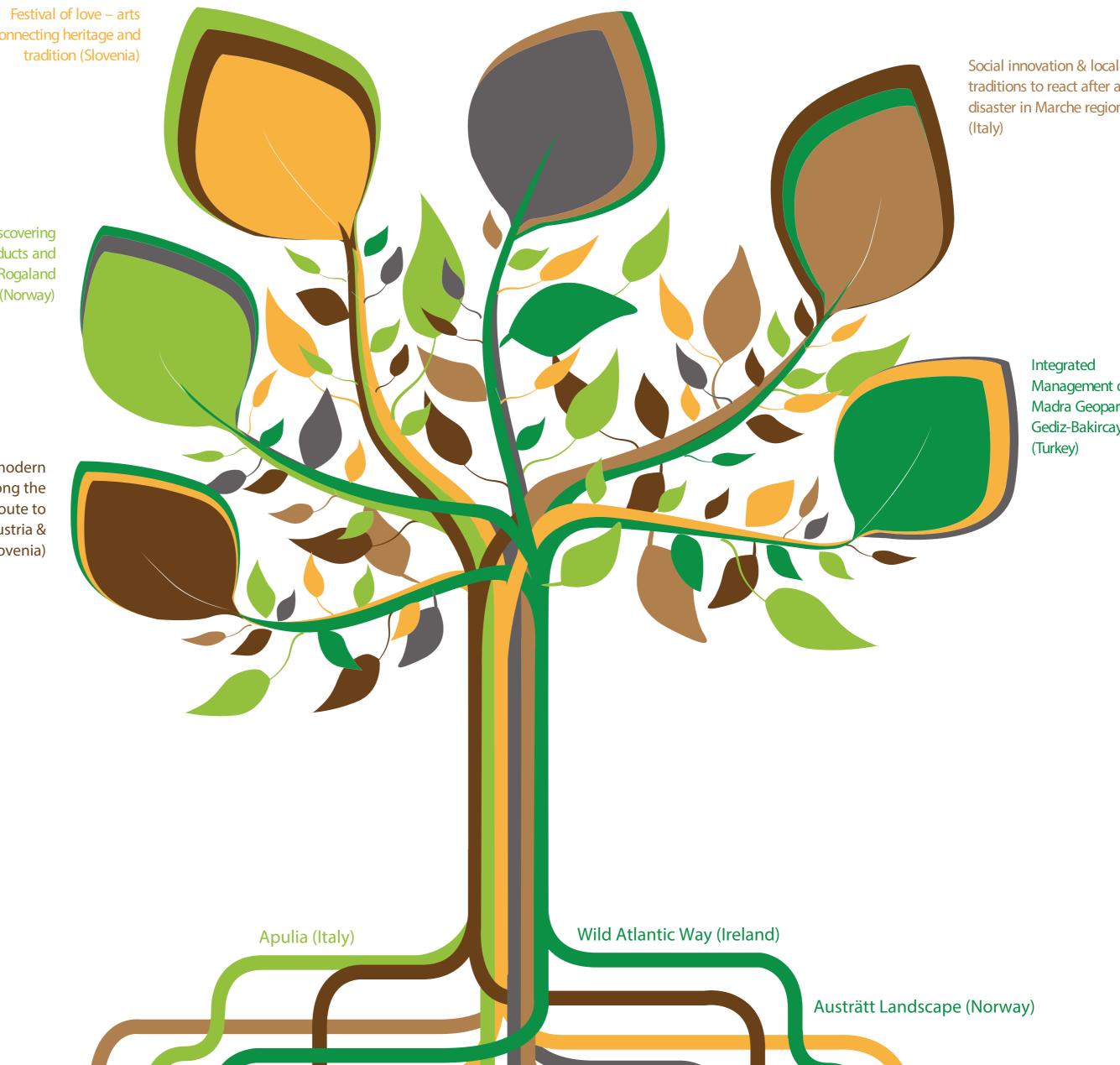
RESILIENCE

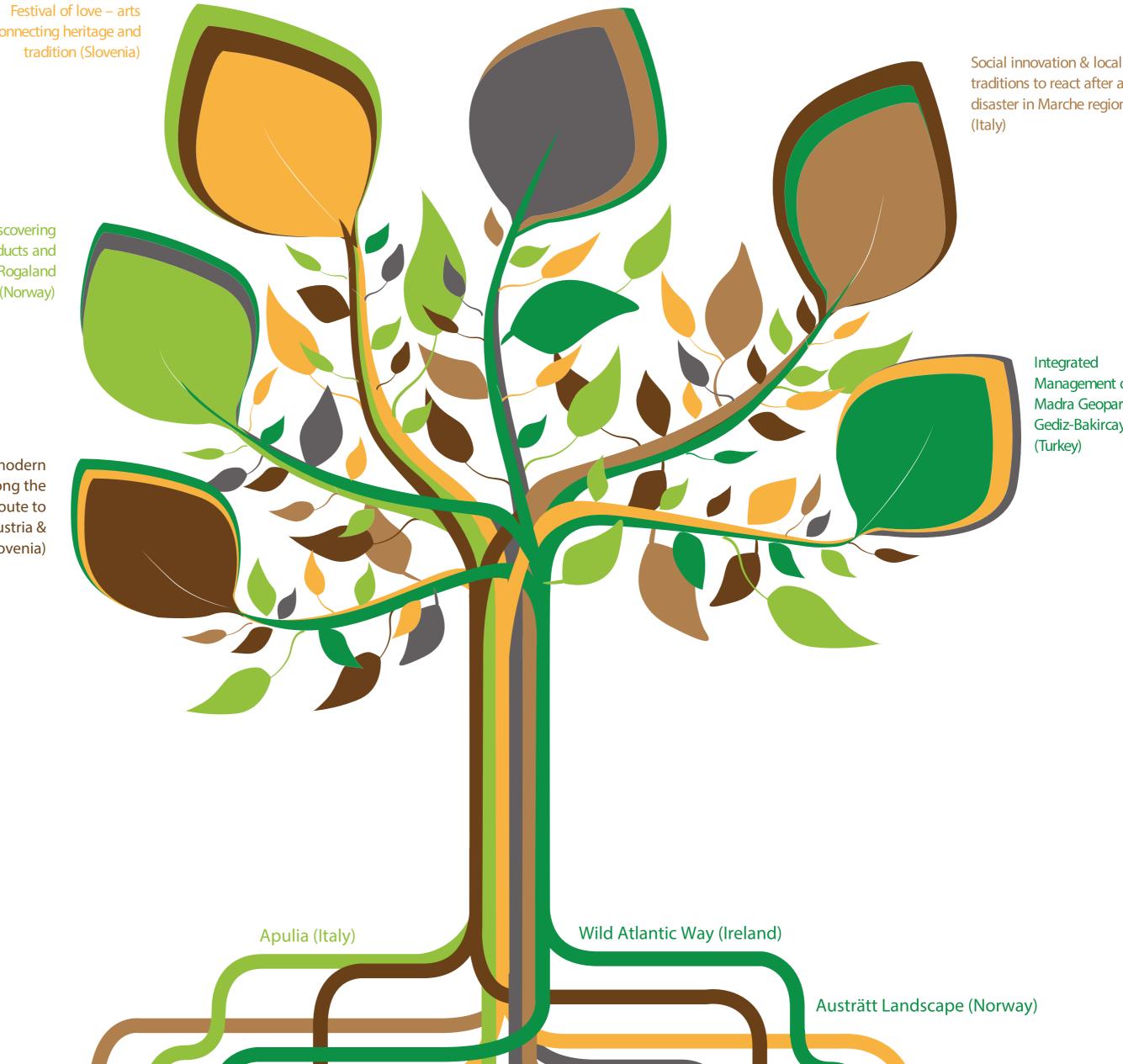
Enhancing Cultural and Natural Heritage against climate change and disasters, rural communities protect themselves and boost economic growth

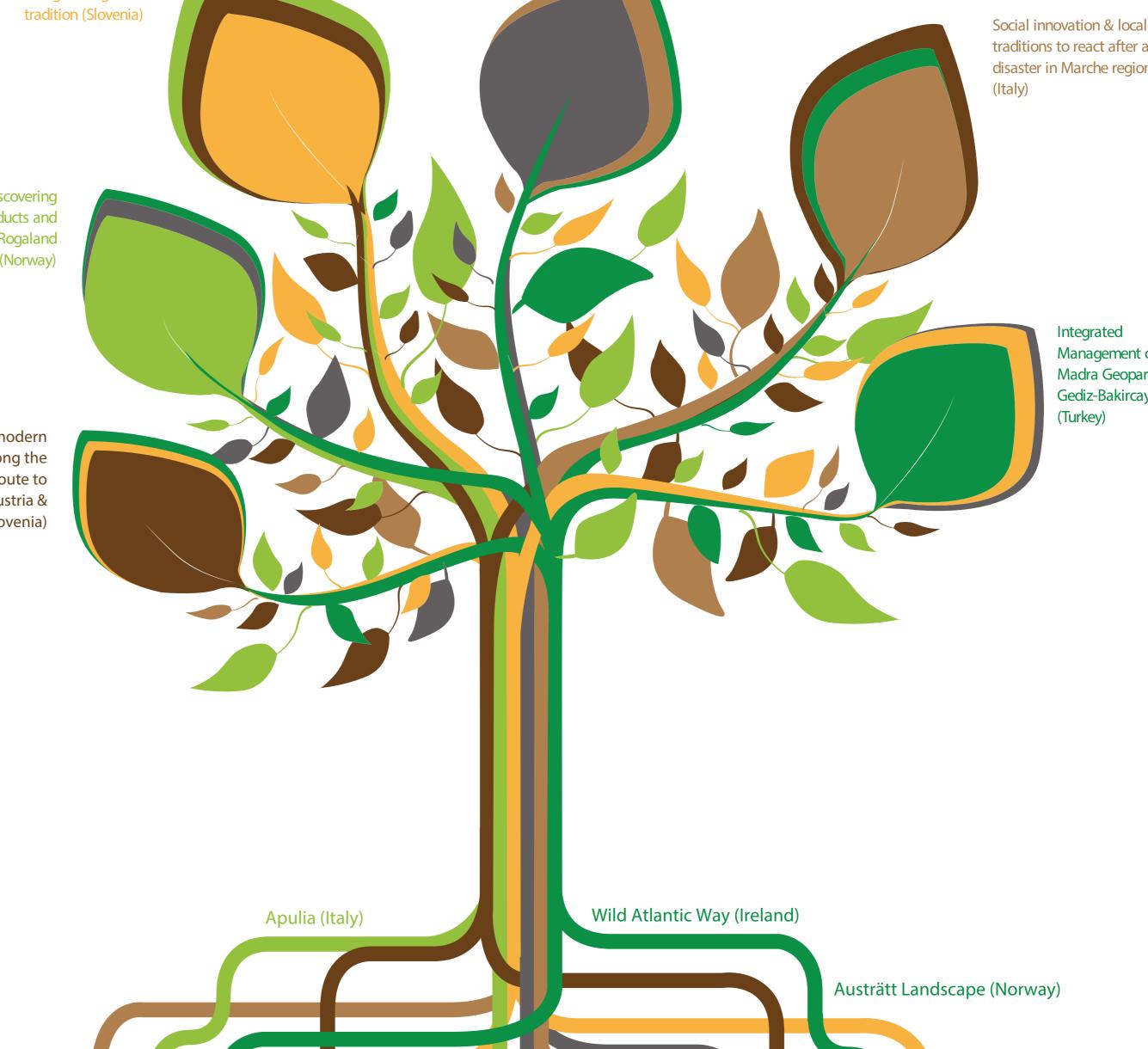
Successful examples of participatory landscape management built on heritage is a crucial driver of rural renaissance

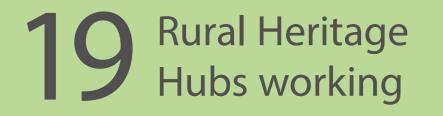
Working for Cultural & Natural Heritage as a way for migrants' integration (Germany)











Project

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Rural areas selected as **Role Models**

Rural areas Replicators for regeneration strategies

Systemic Innovation

RURITAGE seeks to transform rural areas in sustainable development

laboratories, through the enhancement of their unique cultural and natural heritage potential.

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www.ruritage.eu @ruritage



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